

Gallup Omnibus Data 1966, omnibus nr. 03

DDA-1284

Indholdsfortegnelse

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Variabler

- **V1 6603 DDA STUDY NUMBER**

- Double (0 decimaler)
- | | |
|-------------------|------|
| Gyldige | 1167 |
| Manglende | 0 |
| Minimum | 1284 |
| Maximum | 1284 |
| Gennemsnit | 1284 |
| Median | 1284 |
| Standardafvigelse | 0 |

- **V2 6603 YEAR**

- Double (0 decimaler)
- | | |
|-------------------|------|
| Gyldige | 1167 |
| Manglende | 0 |
| Minimum | 1966 |
| Maximum | 1966 |
| Gennemsnit | 1966 |
| Median | 1966 |
| Standardafvigelse | 0 |

- **V3 6603 OMNIBUS NUMBER**

The sequence number of the survey within the year. This variable has the value 03 for all respondents. It was generated by the DDA.

- Omnibus number
 - Double (0 decimaler)
 - | | |
|-------------------|------|
| Gyldige | 1167 |
| Manglende | 0 |
| Minimum | 3 |
| Maximum | 3 |
| Gennemsnit | 3 |
| Median | 3 |
| Standardafvigelse | 0 |

- **V4 6603 SEQUENCE NUMBER**

The sequence number of the respondent within the data file. The variable has been generated by the DDA.

- Sequence number
 - Double (0 decimaler)
 - | | |
|---------|------|
| Gyldige | 1167 |
|---------|------|

Manglende	0
Minimum	1
Maximum	1167
Gennemsnit	584
Median	584
Standardafvigelse	337

- **V5 6603 WEIGHT VARIABLE**

Originally, the data material was card weighted, i.e. some cases occurred more than once. The duplicate cases have been removed (on the basis of a comparison of the entire case after conversion to character format), and a number has been inserted in the 'original' case indicating the number of times it occurred in the card weighted data file.

- Duplicate indicator/weight variable

% MD	% Antal	Kode	Kategori
53	53	619	1 case not duplicated
33	33	386	2 one duplicate
8	8	95	3 two duplicates
4	4	47	4 three duplicates
1	1	9	5 four duplicates
1	1	6	6 five duplicates
0	0	1	7 six duplicates
0	0	3	8 seven duplicates
0	0	1	9 eight duplicates

100 100 1167

Svarprocent: 100

- **V6 6603 URBANIZATION**

Provincial towns comprise all towns and suburbs (excl. the capital suburb in the metropolitan area) with roughly 500-600 households. All other communities are rural.

- [Questions occurring in al](#)
- 1. Urbanization

% MD	% Antal	Kode	Kategori
17	17	200	1 capital
10	10	115	2 suburbs
35	35	403	3 provincial towns
38	38	449	4 rural districts

100 100 1167

Svarprocent: 100

- **V7 6603 MONTH**

- [Questions occurring in al](#)
- 7. Month

% MD	% Antal	Kode	Kategori
100	100	1167	3 March

100

Svarprocent: 100

• **V8 6603 SEX**

◦ [Questions occurring in al](#)

◦ 8A. Sex

% MD% Antal Kode Kategori			
44	44	511	1 man
56	56	656	2 woman
100	100	1167	

Svarprocent: 100

• **V9 6603 AGE**

◦ [Questions occurring in al](#)

◦ 8B. Age

% MD% Antal Kode Kategori			
6	6	67	1 15-17 years
10	10	117	2 18-24 years
10	10	119	3 25-30 years
16	16	190	4 31-40 years
19	19	219	5 41-50 years
17	17	194	6 51-60 years
22	22	260	7 61 years or more
0		1	8
100	100	1167	

Svarprocent: 100

• **V10 6603 MARITAL STATUS**

◦ [Questions occurring in al](#)

◦ 8C. Marital status

% MD% Antal Kode Kategori			
17	17	196	1 single
73	73	852	2 married
10	10	119	3 separated, divorced or widowed
100	100	1167	

Svarprocent: 100

• **V11 6603 OCCUPATION RESPOND.**

A skilled worker is a craftsman or artisan with a broad education (usually 4 years). Industrial workers (in Denmark 'special workers') with a short and narrow education directed for a special job are coded unskilled.

◦ [Questions occurring in al](#)

◦ 9. Occupational status for respondent

% MD% Antal Kode Kategori			
14	14	166	1 worker, unskilled
10	10	112	2 worker,

			skilled
8	8	99	3 salaried employees, lower grade
5	5	63	4 other salaried persons
6	6	69	5 farmer, independent
5	5	64	6 other independent
32	32	375	7 housewife, not self-supporting
12	12	139	8 old age pensioners, disabled pensioners
7	7	80	9 other persons without occupation

100 100 1167

Svarprocent: 100

• **V12 6603 FAMILY INCOME**

Income is the total money-income (wage or salary paid) before any deduction for tax payment.

- [Questions occurring in al](#)
- 10. Income of family

% MD	% Antal	Kode	Kategori
20	20	229	1 less than 12.000 kroner
12	12	138	2 12.000 - 17.999 kroner
21	21	244	3 18.000 - 25.999 kroner
15	15	173	4 26.000 - 33.999 kroner
14	14	163	5 34.000 kroner or more
19	19	220	6 don't know, refuse to answer

100 100 1167

Svarprocent: 100

• **V13 6603 OCCUPATION SUPPORT.**

- [Questions occurring in al](#)
- 11A. Supporters occupation

% MD	% Antal	Kode	Kategori
17	17	199	1 worker, unskilled
15	15	180	2 worker, skilled
9	9	110	3 salaried employees, lower grade

13	13	152	4 other salaried persons
14	14	160	5 farmer, independent
11	11	124	6 other independent
17	17	194	7 old age pensioners, disabled pensioners
4	4	47	8 other persons without occupation
0		1	88

100 100 1167

Svarprocent: 100

• **V14 6603 SCHOOLING RESPOND.**

- [Questions occurring in al](#)
- 11B. Schooling of respondent

% MD%	Antal	Kode	Kategori
80	80	929	1 elementary school
16	16	186	2 middle school/'real'- examination
4	4	51	3 secondary school/university
0		1	9 Uoplyst

100 100 1167

Svarprocent: 100

• **V15 6603 SOCIAL GROUP**

- [Questions occurring in al](#)
- 13. Social group

% MD%	Antal	Kode	Kategori
67	67	783	1 I (lower class)
31	31	358	2 II (middle class)
2	2	26	3 III (upper class)

100 100 1167

Svarprocent: 100

• **V16 6603 PARTY AFFILIATION**

- [Questions occurring in al](#)
- 17-18. For which party would you vote in case of general election tomorrow?

% MD%	Antal	Kode	Kategori
23	24	268	1 Socialdemokratiet
3	4	39	2 Radikale Venstre
13	13	148	3 Konservative
14	15	161	4 Venstre
0	0	5	5 Retsforbundet
1	1	7	6 Kommunister
0	0	5	7 De Uafhængige
5	6	61	8 Socialistisk

			Folkeparti
0	0	1	9 Slesvigsk Parti
0	0	0	10 Dansk Samling
0	0	3	11 Fredspolitisk Folkeparti
0	0	4	12 don't know which party
10	10	114	13 no right of voting
10	11	118	14 would not vote
2	2	27	15 don't know whether would vote or not
2	2	19	16 refuse to answer which party
10	11	122	17 refuse to answer whether would vote or not
6		65	99 Uoplyst

100 100 1167

Svarprocent: 94

• **V17 6603 MINISKIRT POPULAR**

◦ [Special questions, omnibu](#)

- 55. According to the new style dresses are considerably shorter than ever before. Regardless of what you personally feel about the new style, do you think that it will become popular?

% MD% Antal Kode Kategori

28	28	328	1 becomes popular
52	52	610	2 does not become popular
20	20	229	3 don't know

100 100 1167

Svarprocent: 100

• **V18 6603 MINISKIRT OPINION**

◦ [Special questions, omnibu](#)

- 56. What do you personally feel about the new style with the short dresses. Do you think that they are attractive or not?

% MD% Antal Kode Kategori

15	15	179	1 attractive
73	73	848	2 not attractive
12	12	139	3 don't know
0		1	9 Uoplyst

100 100 1167

Svarprocent: 100

• **V19 6603 SOLDIER SERVICE**

◦ [Special questions, omnibu](#)

- 57. Have you been a soldier?

% MD% Antal Kode Kategori

22	50	254	1 yes
22	50	257	2 no
56		656	9 Uoplyst

100 100 1167

Svarprocent: 44

• **V20 6603 MILITARY TRAINING**

◦ [Special questions, omnibu](#)

- 58. (If yes) - What is your impression of your military training, was it an enjoyable time for you, all right or not a very pleasant time?

% MD% Antal Kode Kategori

8	39	99	1 an enjoyable time
8	38	97	2 all right
4	19	47	3 not very pleasant
1	4	11	4 don't know
78		913	9 Uoplyst

100 100 1167

Svarprocent: 22

• **V21 6603 MILITARY AREA**

◦ [Special questions, omnibu](#)

- 59. Do you serve your military training with the army, air force or navy or civil defense?

% MD% Antal Kode Kategori

17	76	193	1 army
1	6	15	2 airforce
3	15	38	3 navy
1	3	8	4 civil service
78		913	9 Uoplyst

100 100 1167

Svarprocent: 22

• **V22 6603 MILITARY DUTY WHEN**

◦ [Special questions, omnibu](#)

- 60. How long ago is it since you served your military duty?

% MD% Antal Kode Kategori

1	4	9	1 up to 1 year ago
1	4	11	2 over 1 - 2 years ago
1	5	12	3 over 2 - 3 years ago
0	1	2	4 over 3 - 4 years ago
1	4	10	5 over 4 - 5 years ago
1	2	6	6 over 5 - 6 years ago
1	7	17	7 over 7 - 10 years ago
3	12	31	8 over 10 - 15 years ago
2	9	22	9 over 15 - 20 years ago
11	52	132	10 over 20 years ago
0	1	2	11 don't

remember

78 913 99 Uoplyst

100 100 1167

Svarprocent: 22

• **V23 6603 DEFENCE IMPRESSION**

◦ [Special questions, omnibu](#)

- 61. What is your general impression of defence. Do you think it is effective or not?

% MD% Antal Kode Kategori

10 22 114 1 effective

19 43 220 2 not effective

15 35 178 3 don't know

56 655 9 Uoplyst

100 100 1167

Svarprocent: 44

• **V24 6603 MELODY NONE**

◦ [Special questions, omnibu](#)

- 62. Did you see the Danish, Scandinavian and European Melody Grand Prix? No, none of them

% MD% Antal Kode Kategori

72 72 841 0 not mentioned

28 28 325 1 mentioned

0 1 9 Uoplyst

100 100 1167

Svarprocent: 100

• **V25 6603 MELODY DANISH**

◦ [Special questions, omnibu](#)

- 62. Did you see the Danish, Scandinavian and European Melody Grand Prix? Yes, the Danish

% MD% Antal Kode Kategori

37 37 431 0 not mentioned

63 63 735 1 mentioned

0 1 9 Uoplyst

100 100 1167

Svarprocent: 100

• **V26 6603 MELODY SCANDINAVIAN**

◦ [Special questions, omnibu](#)

- 62. Did you see the Danish, Scandinavian and European Melody Grand Prix? Yes, the Scandinavian

% MD% Antal Kode Kategori

53 53 615 0 not mentioned

47 47 551 1 mentioned

0 1 9 Uoplyst

100 100 1167

Svarprocent: 100

• **V27 6603 MELODY EUROPEAN**

◦ [Special questions, omnibu](#)

- 62. Did you see the Danish, Scandinavian and European Melody Grand Prix? Yes, the European

% MD% Antal Kode Kategori

41	41	476	0 not mentioned
59	59	690	1 mentioned
0		1	9 Uoplyst
100	100	1167	

Svarprocent: 100

- **V28 6603 MELODY DON'T REMEMB**

- [Special questions, omnibu](#)

- 62. Did you see the Danish, Scandinavian and European Melody Grand Prix? Dont remember

% MD% Antal Kode Kategori

98	98	1147	0 not mentioned
2	2	19	1 mentioned
0		1	9 Uoplyst
100	100	1167	

Svarprocent: 100

- **V29 6603 MELODY, WHICH BEST**

- [Special questions, omnibu](#)

- 63a. (If seen more than one Melody Grand Prix) - Which one do you think was the best?

% MD% Antal Kode Kategori

11	19	132	1 the Danish
7	12	81	2 the Scandinavian
17	29	195	3 the European
23	40	269	4 don't know
0		1	8
42		489	9 Uoplyst
100	100	1167	

Svarprocent: 58

- **V30 6603 DANISH VERSION**

- [Special questions, omnibu](#)

- 63b. (If seen the Danish) - What is your opinion of the Danish Melody Grand Prix, do you think it was good or not?

% MD% Antal Kode Kategori

22	34	252	1 good
34	53	392	2 not good
8	12	90	3 don't know
37		433	9 Uoplyst
100	100	1167	

Svarprocent: 63

- **V31 6603 DK BAD**

- [Special questions, omnibu](#)

- 64. (If not good) - What do you think was wrong with it? Very bad

% MD% Antal Kode Kategori

25	74	287	0 not mentioned
9	26	103	1 mentioned
67		777	9 Uoplyst
100	100	1167	

Svarprocent: 33

• **V32 6603 DK BORING/EMPTY**

◦ [Special questions, omnibu](#)

◦ 64. (If not good) - What do you think was wrong with it? Boring/empty

% MD% Antal Kode Kategori

27 81 316 0 not
mentioned

6 19 74 1 mentioned

67 777 9 Uoplyst

100 100 1167

Svarprocent: 33

• **V33 6603 DK POOR TUNES**

◦ [Special questions, omnibu](#)

◦ 64. (If not good) - What do you think was wrong with it? Poor tunes

% MD% Antal Kode Kategori

24 72 280 0 not
mentioned

9 28 110 1 mentioned

67 777 9 Uoplyst

100 100 1167

Svarprocent: 33

• **V34 6603 DK POOR LYRICS**

◦ [Special questions, omnibu](#)

◦ 64. (If not good) - What do you think was wrong with it? Poor scripts or lyrics

% MD% Antal Kode Kategori

32 95 369 0 not
mentioned

2 5 21 1 mentioned

67 777 9 Uoplyst

100 100 1167

Svarprocent: 33

• **V35 6603 DK POOR ARTISTS**

◦ [Special questions, omnibu](#)

◦ 64. (If not good) - What do you think was wrong with it? Poor artists

% MD% Antal Kode Kategori

33 98 383 0 not
mentioned

1 2 7 1 mentioned

67 777 9 Uoplyst

100 100 1167

Svarprocent: 33

• **V36 6603 DK POOR PERFORMANCE**

◦ [Special questions, omnibu](#)

◦ 64. (If not good) - What do you think was wrong with it? Poorly performed

% MD% Antal Kode Kategori

32 97 378 0 not
mentioned

1	3	12	1 mentioned
67		777	9 Uoplyst
100	100	1167	

Svarprocent: 33

- **V37 6603 DK NO FESTIVITY**

- [Special questions, omnibu](#)

- 64. (If not good) - What do you think was wrong with it? Performance lacking festivity

% MD% Antal Kode Kategori			
32	97	379	0 not mentioned
1	3	11	1 mentioned
67		777	9 Uoplyst
100	100	1167	

Svarprocent: 33

- **V38 6603 DK UNNATURAL**

- [Special questions, omnibu](#)

- 64. (If not good) - What do you think was wrong with it? Unnatural

% MD% Antal Kode Kategori			
33	99	386	0 not mentioned
0	1	4	1 mentioned
67		777	9 Uoplyst
100	100	1167	

Svarprocent: 33

- **V39 6603 DK TOO MODERN**

- [Special questions, omnibu](#)

- 64. (If not good) - What do you think was wrong with it? Too modern

% MD% Antal Kode Kategori			
33	99	386	0 not mentioned
0	1	4	1 mentioned
67		777	9 Uoplyst
100	100	1167	

Svarprocent: 33

- **V40 6603 DK OTHERS**

- [Special questions, omnibu](#)

- 64. (If not good) - What do you think was wrong with it? Others

% MD% Antal Kode Kategori			
33	99	388	0 not mentioned
0	1	2	1 mentioned
67		777	9 Uoplyst
100	100	1167	

Svarprocent: 33

- **V41 6603 DK DON'T KNOW**

- [Special questions, omnibu](#)

- 64. (If not good) - What do you think was wrong with it? Dont know

% MD% Antal Kode Kategori

28	82	321	0 not mentioned
6	18	69	1 mentioned
67		777	9 Uoplyst
100	100	1167	

Svarprocent: 33

- **V42 6603 EUROPEAN, OPINION**

- [Special questions, omnibu](#)

- 65a. (If seen the European Melody Grand Prix) - In the case of the European Melody Grand Prix, do you think that it is a very good idea, a good idea or not a good idea with these programs?

% MD% Antal Kode Kategori

11	18	125	1 very good idea
19	31	219	2 good idea
23	37	266	3 not a good idea
9	14	100	4 don't know
39		457	9 Uoplyst
100	100	1167	

Svarprocent: 61

- **V43 6603 GALLUP KNOWLEDGE**

- [Special questions, omnibu](#)

- 65b. You are now being interviewed by Gallup Institute. Have you ever heard of Gallup Institute or Gallup analysis (poll) before?

% MD% Antal Kode Kategori

65	66	764	1 yes
32	32	377	2 no
2	2	24	3 don't know
0		2	9 Uoplyst
100	100	1167	

Svarprocent: 100

- **V44 6603 PERF. STATISTICS**

(INTERVIEWER: Do not aid respondent with answer|)

- [Special questions, omnibu](#)

- 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Statistics

% MD% Antal Kode Kategori

50	75	580	0 not mentioned
16	25	191	1 mentioned
34		396	9 Uoplyst
100	100	1167	

Svarprocent: 66

- **V45 6603 PERF. MARK.ANALYSES**

(INTERVIEWER: Do not aid respondent with answer|)

- [Special questions, omnibu](#)

- 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Market analyses

% MD% Antal Kode Kategori

59	90	693	0 not
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			mentioned
7	10	78	1 mentioned
34		396	9 Uoplyst
100	100	1167	

Svarprocent: 66

• **V46 6603 PERF. RESEARCH**

(INTERVIEWER: Do not aid respondent with answer|)

- [Special questions, omnibu](#)
- 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Research

			% MD% Antal Kode Kategori
55	84	645	0 not mentioned
11	16	126	1 mentioned
34		396	9 Uoplyst
100	100	1167	

Svarprocent: 66

• **V47 6603 PERF. CONS.RESEARCH**

(INTERVIEWER: Do not aid respondent with answer|)

- [Special questions, omnibu](#)
- 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Consumer research

			% MD% Antal Kode Kategori
59	89	685	0 not mentioned
7	11	86	1 mentioned
34		396	9 Uoplyst
100	100	1167	

Svarprocent: 66

• **V48 6603 PERF. PEOPLES HABIT**

(INTERVIEWER: Do not aid respondent with answer|)

- [Special questions, omnibu](#)
- 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Research of peoples habits

			% MD% Antal Kode Kategori
63	95	736	0 not mentioned
3	5	35	1 mentioned
34		396	9 Uoplyst
100	100	1167	

Svarprocent: 66

• **V49 6603 PERF. POL. RESEARCH**

(INTERVIEWER: Do not aid respondent with answer|)

- [Special questions, omnibu](#)
- 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Political research

			% MD% Antal Kode Kategori
64	97	745	0 not mentioned
2	3	26	1 mentioned
34		396	9 Uoplyst
100	100	1167	

Svarprocent: 66

• **V50 6603 PERF. ELEC.PROGNOS.**

(INTERVIEWER: Do not aid respondent with answer|)

◦ [Special questions, omnibu](#)

◦ 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Election prognoses

% MD% Antal Kode Kategori

66 99 766 0 not mentioned

0 1 5 1 mentioned

34 396 9 Uoplyst

100 100 1167

Svarprocent: 66

• **V51 6603 PERF. OPINION POLLS**

(INTERVIEWER: Do not aid respondent with answer|)

◦ [Special questions, omnibu](#)

◦ 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Polls (opinion research)

% MD% Antal Kode Kategori

64 97 750 0 not mentioned

2 3 21 1 mentioned

34 396 9 Uoplyst

100 100 1167

Svarprocent: 66

• **V52 6603 PERF. INTERVIEWS**

(INTERVIEWER: Do not aid respondent with answer|)

◦ [Special questions, omnibu](#)

◦ 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Interviews

% MD% Antal Kode Kategori

64 96 744 0 not mentioned

2 4 27 1 mentioned

34 396 9 Uoplyst

100 100 1167

Svarprocent: 66

• **V53 6603 PERF. OTHERS**

(INTERVIEWER: Do not aid respondent with answer|)

◦ [Special questions, omnibu](#)

◦ 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Others

% MD% Antal Kode Kategori

66 100 771 0 not mentioned

0 0 0 1 mentioned

34 396 9 Uoplyst

100 100 1167

Svarprocent: 100

• **V54 6603 PERF. DON'T KNOW**

(INTERVIEWER: Do not aid respondent with answer|)

◦ [Special questions, omnibu](#)

◦ 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Dont know

% MD% Antal Kode Kategori

47	71	551	0 not mentioned
19	29	220	1 mentioned
34		396	9 Uoplyst

100 100 1167

Svarprocent: 66

• **V55 6603 OPI. JUSTIFIED**

◦ [Special questions, omnibu](#)

◦ 67. What is your opinion of Gallup Polls? Is justified

% MD% Antal Kode Kategori

94	94	1093	0 not mentioned
6	6	65	1 mentioned
1		9	9 Uoplyst

100 100 1167

Svarprocent: 99

• **V56 6603 OPI. USEFUL**

◦ [Special questions, omnibu](#)

◦ 67. What is your opinion of Gallup Polls? Useful/useful for community - useful in business world

% MD% Antal Kode Kategori

93	94	1088	0 not mentioned
6	6	70	1 mentioned
1		9	9 Uoplyst

100 100 1167

Svarprocent: 99

• **V57 6603 OPI. EXCELLENT**

◦ [Special questions, omnibu](#)

◦ 67. What is your opinion of Gallup Polls? Excellent

% MD% Antal Kode Kategori

78	79	915	0 not mentioned
21	21	243	1 mentioned
1		9	9 Uoplyst

100 100 1167

Svarprocent: 99

• **V58 6603 OPI. INTERESTING**

◦ [Special questions, omnibu](#)

◦ 67. What is your opinion of Gallup Polls? Interesting/fun

% MD% Antal Kode Kategori

95	96	1106	0 not mentioned
4	4	52	1 mentioned
1		9	9 Uoplyst

100 100 1167

Svarprocent: 99

• **V59 6603 OPI. NECESSARY**

◦ [Special questions, omnibu](#)

◦ 67. What is your opinion of Gallup Polls? Necessary

%	MD	Antal	Kode	Kategori
96	97	1126		0 not mentioned
3	3	32		1 mentioned
1		9		9 Uoplyst
100	100	1167		

Svarprocent: 99

• **V60 6603 OPI. WORTHLESS**

◦ [Special questions, omnibu](#)

◦ 67. What is your opinion of Gallup Polls? Worthless

%	MD	Antal	Kode	Kategori
96	96	1116		0 not mentioned
4	4	42		1 mentioned
1		9		9 Uoplyst
100	100	1167		

Svarprocent: 99

• **V61 6603 OPI. W.RESERVATION**

◦ [Special questions, omnibu](#)

◦ 67. What is your opinion of Gallup Polls? Should be regarded with reservation

%	MD	Antal	Kode	Kategori
96	97	1121		0 not mentioned
3	3	37		1 mentioned
1		9		9 Uoplyst
100	100	1167		

Svarprocent: 99

• **V62 6603 OPI. QUESTIONS**

◦ [Special questions, omnibu](#)

◦ 67. What is your opinion of Gallup Polls? Too many questions

%	MD	Antal	Kode	Kategori
98	99	1146		0 not mentioned
1	1	12		1 mentioned
1		9		9 Uoplyst
100	100	1167		

Svarprocent: 99

• **V63 6603 OPI. INDIS.QUESTIO.**

◦ [Special questions, omnibu](#)

◦ 67. What is your opinion of Gallup Polls? Questions indiscrete

%	MD	Antal	Kode	Kategori
98	99	1143		0 not mentioned
1	1	15		1 mentioned

1	9	9 Uoplyst
100	100	1167

Svarprocent: 99

- **V64 6603 OPI. TOO EXPENSIVE**

- [Special questions, omnibu](#)
- 67. What is your opinion of Gallup Polls? Too expensive

% MD%	Antal	Kode	Kategori
99	100	1155	0 not mentioned
0	0	3	1 mentioned
1	9	9	9 Uoplyst
100	100	1167	

Svarprocent: 99

- **V65 6603 OPI. OTHERS**

- [Special questions, omnibu](#)
- 67. What is your opinion of Gallup Polls? Others

% MD%	Antal	Kode	Kategori
99	99	1152	0 not mentioned
1	1	6	1 mentioned
1	9	9	9 Uoplyst
100	100	1167	

Svarprocent: 99

- **V66 6603 OPI. DON'T KNOW**

- [Special questions, omnibu](#)
- 67. What is your opinion of Gallup Polls? No, dont know

% MD%	Antal	Kode	Kategori
48	49	563	0 not mentioned
51	51	595	1 mentioned
1	9	9	9 Uoplyst
100	100	1167	

Svarprocent: 99

Instrumentering

Hovedsekvens

Main Sequence

- [V3](#): Omnibus number
- [V4](#): Sequence number
- [V5](#): Duplicate indicator/weight variable
- [V6](#): 1. Urbanization
- [V7](#): 7. Month
- [V8](#): 8A. Sex
- [V9](#): 8B. Age
- [V10](#): 8C. Marital status
- [V11](#): 9. Occupational status for respondent
- [V12](#): 10. Income of family
- [V13](#): 11A. Supporters occupation
- [V14](#): 11B. Schooling of respondent
- [V15](#): 13. Social group
- [V16](#): 17-18. For which party would you vote in case of general election tomorrow?

- [V17](#): 55. According to the new style dresses are considerably shorter than ever before. Regardless of what you personally feel about the new style, do you think that it will become popular?
- [V18](#): 56. What do you personally feel about the new style with the short dresses. Do you think that they are attractive or not?
- [V19](#): 57. Have you been a soldier?
- [V20](#): 58. (If yes) - What is your impression of your military training, was it an enjoyable time for you, all right or not a very pleasant time?
- [V21](#): 59. Do you serve your military training with the army, air force or navy or civil defense?
- [V22](#): 60. How long ago is it since you served your military duty?
- [V23](#): 61. What is your general impression of defence. Do you think it is effective or not?
- [V24](#): 62. Did you see the Danish, Scandinavian and European Melody Grand Prix? No, none of them
- [V25](#): 62. Did you see the Danish, Scandinavian and European Melody Grand Prix? Yes, the Danish
- [V26](#): 62. Did you see the Danish, Scandinavian and European Melody Grand Prix? Yes, the Scandinavian
- [V27](#): 62. Did you see the Danish, Scandinavian and European Melody Grand Prix? Yes, the European
- [V28](#): 62. Did you see the Danish, Scandinavian and European Melody Grand Prix? Dont remember
- [V29](#): 63a. (If seen more than one Melody Grand Prix) - Which one do you think was the best?
- [V30](#): 63b. (If seen the Danish) - What is your opinion of the Danish Melody Grand Prix, do you think it was good or not?
- [V31](#): 64. (If not good) - What do you think was wrong with it? Very bad
- [V32](#): 64. (If not good) - What do you think was wrong with it? Boring/empty
- [V33](#): 64. (If not good) - What do you think was wrong with it? Poor tunes
- [V34](#): 64. (If not good) - What do you think was wrong with it? Poor scripts or lyrics
- [V35](#): 64. (If not good) - What do you think was wrong with it? Poor artists
- [V36](#): 64. (If not good) - What do you think was wrong with it? Poorly performed
- [V37](#): 64. (If not good) - What do you think was wrong with it? Performance lacking festivity
- [V38](#): 64. (If not good) - What do you think was wrong with it? Unnatural
- [V39](#): 64. (If not good) - What do you think was wrong with it? Too modern
- [V40](#): 64. (If not good) - What do you think was wrong with it? Others
- [V41](#): 64. (If not good) - What do you think was wrong with it? Dont know
- [V42](#): 65a. (If seen the European Melody Grand Prix) - In the case of the European Melody Grand Prix, do you think that it is a very good idea, a good idea or not a good idea with these programs?
- [V43](#): 65b. You are now being interviewed by Gallup Institute. Have you ever heard of Gallup Institute or Gallup analysis (poll) before?
- [V44](#): 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Statistics
- [V45](#): 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Market analyses
- [V46](#): 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Research
- [V47](#): 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Consumer research
- [V48](#): 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Research of peoples habits
- [V49](#): 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Political research
- [V50](#): 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Election prognoses
- [V51](#): 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Polls (opinion research)
- [V52](#): 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Interviews
- [V53](#): 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Others
- [V54](#): 66. (If yes) - Do you know what Gallup Institute does? (If yes) - What? Dont know
- [V55](#): 67. What is your opinion of Gallup Polls? Is justified
- [V56](#): 67. What is your opinion of Gallup Polls? Useful/useful for community - useful in business world
- [V57](#): 67. What is your opinion of Gallup Polls? Excellent
- [V58](#): 67. What is your opinion of Gallup Polls? Interesting/fun
- [V59](#): 67. What is your opinion of Gallup Polls? Necessary
- [V60](#): 67. What is your opinion of Gallup Polls? Worthless
- [V61](#): 67. What is your opinion of Gallup Polls? Should be regarded with reservation
- [V62](#): 67. What is your opinion of Gallup Polls? Too many questions
- [V63](#): 67. What is your opinion of Gallup Polls? Questions indiscrete
- [V64](#): 67. What is your opinion of Gallup Polls? Too expensive
- [V65](#): 67. What is your opinion of Gallup Polls? Others
- [V66](#): 67. What is your opinion of Gallup Polls? No, dont know

Undersekvenser

Universer

Univers

- **Aldersgrænser**

Dansk statsborgere på 15 år og derover, bosiddende i private husstande.

Koncepter

- **Questions occurring in al**

Questions occurring in all 1966 omnibus surveys

- [V6](#) [V7](#) [V8](#) [V9](#) [V10](#) [V11](#) [V12](#) [V13](#) [V14](#) [V15](#) [V16](#)

- **Special questions, omnibu**

Special questions, omnibus no. 03.

- [V17](#) [V18](#) [V19](#) [V20](#) [V21](#) [V22](#) [V23](#) [V24](#) [V25](#) [V26](#) [V27](#) [V28](#) [V29](#) [V30](#) [V31](#) [V32](#) [V33](#) [V34](#) [V35](#) [V36](#) [V37](#)
[V38](#) [V39](#) [V40](#) [V41](#) [V42](#) [V43](#) [V44](#) [V45](#) [V46](#) [V47](#) [V48](#) [V49](#) [V50](#) [V51](#) [V52](#) [V53](#) [V54](#) [V55](#) [V56](#) [V57](#) [V58](#)
[V59](#) [V60](#) [V61](#) [V62](#) [V63](#) [V64](#) [V65](#) [V66](#)