

SURVEY IDENTIFICATION

1. COUNTRY: DENMARK
2. TITLE: OMNIBUS
3. DATE: OCTOBER 1964
4. SURVEY NUMBER: DENMARK 1064
5. SURVEY ORGANIZATION: GALLUP MARKEDSANALYSE A/S
6. DUPLICATES AVAILABLE FROM:
THE ROPER PUBLIC OPINION RESEARCH CENTER
WILLIAMS COLLEGE
P.O. BOX 624
WILLIAMSTOWN, MASSACHUSETTS 01267

SAMPLE INFORMATION

1. POPULATION UNIVERSE: ALL PERSONS 15 YEARS OR MORE IN PRIVATE HOUSEHOLDS
2. SAMPLING TECHNIQUE: PROBABILITY (STRATIFIED AREAS, CLUSTERS)
3. SAMPLE SIZE: 1981

RESPONSE DATA: RPORC RESPONSE DATA FILE IS IN BCD FORMAT ON TAPE, DATA HAVE BEEN CLEANED AND THE FINAL CODE IS NUMERIC (0-9). STRAY PUNCHES HAVE BEEN RECODED AS THE "NO CODE OR NO DATA" RESPONSE. TAPES MAY BE ORDERED ACCORDING TO THE FOLLOWING OPTIONS:

- A, 7 TRACK - 200, 556, OR 800 BPI
- B, 9 TRACK - 800 BPI

ROPER CENTER CODEBOOK EXPLANATION

QUESTIONS AND RELATED INFORMATION

Q,	QUESTION
N,	DATA PROVIDED BY INTERVIEWER WITHOUT VERBAL INTERACTION
V,	VARIABLE - INTRODUCED BY PRIMARY RESEARCH ORGANIZATION
F,	FILTER QUESTION INFORMATION
CARD,	CARD NUMBER INDICATOR
DECK,	SURVEY NUMBER INDICATOR
BALLOT,	RESPONDENT ID NUMBER INDICATOR
WEIGHT,	CODE INDICATOR FOR DUPLICATE CARDS IN WEIGHTED SAMPLES
SPLIT,	CODE INDICATOR IN SPLIT-BALLOT (SPLIT-FORM) SURVEY
SEC,	SPECIAL CODING INTRODUCED IN SECONDARY RESEARCH - NOT USED IN THE ORIGINAL CODEBOOK

RESPONSES AND RELATED INFORMATION

R,	RESPONDENT CHOICE IN CLOSED QUESTIONS
A,	RESPONDENT CHOICE IN SELF-ADMINISTERED QUESTIONS
C,	RESPONDENT CHOICE CODED BY CODER (OPEN QUESTIONS) OR INTERVIEWER CHOICE WITH N, ITEMS
J,	RESPONDENT CHOICE CODED BY SECONDARY CODER
U,	CODING METHOD UNKNOWN
Y,	DATA INSERTED BY RPORC
ANP	ACTUAL NUMBER PUNCHED

OTHER INFORMATION

S,	GENERAL SURVEY DESCRIPTION (SUMMARY)
E,	SURVEY ORGANIZATION EXPLANATORY MATERIAL
P,	PROLOGUE OR PREAMBLE (PRECEDES ACTUAL QUESTION)
I,	INSTRUCTIONS TO INTERVIEWER
READ,	SIGNALS USE OF MATERIAL (CARD, PHOTOGRAPHS, ETC,) HANDED TO RESPONDENT BY INTERVIEWER
Z,	INSTRUCTIONS TO CODER
X,	RPORC COMMENTS

CARD 1

CARD,

C, COL. 1.

1981 1. CARD ONE

DECK,

Y, COLS, 2-5.

1064, SURVEY NUMBER

BALLOT,

Y, COLS, 6-9.

X, BALLOT NUMBER GENERATED BY ROPER CENTER,

N,1. URBANIZATION:

C, COL, 10.

411 1. CAPITAL

182 2. SUBURBS

619 3. PROVINCIAL TOWNS (ALL TOWNS AND SUBURBS, EXCLUDING THE
CAPITAL SUBURBS, WITH ROUGHLY 500-600 HOUSEHOLDS)

769 4. RURAL DISTRICTS

N,2. YEAR:

C, COL, 11.

1981 1. 1964

N,3. MONTH:

C, COL, 12.

1981 1. OCTOBER

N,4. SEX:

C, COL, 13.

982 1. MEN

999 2. WOMEN

Q,5. AGE*

R, COL. 14.

144	1. 15-17 YEARS
226	2. 18-24 YEARS
179	3. 25-30 YEARS
344	4. 31-40 YEARS
381	5. 41-50 YEARS
350	6. 51-60 YEARS
357	7. 61 YEARS OR MORE

Q,6. MARITAL STATUS*

R, COL. 15.

367	1. SINGLE
1411	2. MARRIED
203	3. SEPARATED, DIVORCED OR WIDOWED

Q,7. OCCUPATIONAL STATUS FOR RESPONDENT*

R, COL. 16.

317	1. WORKER, UNSKILLED
234	2. WORKER, SKILLED
156	3. SALARIED EMPLOYEES, LOWER GRADE
125	4. OTHER SALARIED PERSONS
141	5. FARMER, INDEPENDENT
162	6. OTHER INDEPENDENT
482	7. HOUSEWIFE, NOT SELF-SUPPORTING
205	8. OLD AGE PENSIONERS, DISABLED PENSIONERS
157	9. OTHER PERSONS WITHOUT OCCUPATION
2	0. NO CODE OR NO DATA

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Q,8. INCOME OF FAMILY*

Q,9. SUPPORTER'S OCCUPATION*

R, COL. 17.

363	1. LESS THAN 12,000 KRONER
336	2. 12 - 17,999 KRONER
481	3. 18 - 25,999 KRONER
203	4. 26 - 33,999 KRONER
178	5. 34,000 KRONER OR MORE
420	6. DON'T KNOW, REFUSE TO ANSWER

R, COL. 18.

- 345 1. WORKER, UNSKILLED
- 308 2. WORKER, SKILLED
- 143 3. SALARIED EMPLOYEES, LOWER GRADE
- 262 4. OTHER SALARIED PERSONS
- 305 5. FARMER, INDEPENDENT
- 292 6. OTHER INDEPENDENT
- 252 7. OLD AGE PENSIONERS, DISABLED PENSIONERS
- 74 8. OTHER PERSONS WITHOUT OCCUPATION

Q.10. SCHOOLING OF RESPONDENT*

R. COL. 19.

- 1538 1. FLEMENTARY SCHOOL
- 348 2. MIDDLE SCHOOL/"REAL"-EXAMINATION
- 95 3. SECONDARY SCHOOL/UNIVERSITY

N.11. SOCIAL GROUP:

E. INTERVIEWER IS INSTRUCTED TO DO HIS BEST ESTIMATE IN RANKING SOCIALLY THE RESPONDENTS. AS WILL BE SEEN, THE RANKING IS PRIMARILY BASED ON THE OCCUPATIONAL POSITION, BUT IN CASES WHERE THE DESCRIPTION OF THE OCCUPATION IS TOO BROAD TO CONSTITUTE THE SOCIAL STATUS, THE INTERVIEWER IS INSTRUCTED TO TAKE OTHER CIRCUMSTANCES (ECONOMIC) INTO CONSIDERATION,

C. COL. 20.

- 1218 1. GROUP I - LOWER CLASS (WORKERS, DOMESTIC SERVANTS, SMALL HOLDERS, INFERIOR PERSONNEL)
- 745 2. GROUP II - MIDDLE CLASS (SUPERIOR PERSONNEL, FARMERS, SCHOOL TEACHERS, INDEPENDENTS)
- 16 3. GROUP III - UPPER CLASS (PROPRIETORS AND TENANTS, WHOLESALERS, ALL ACADEMIC OCCUPATIONS, SHIPOWNERS, DIRECTORS, MANUFACTUERS, LANDOWNERS)
- 2 0. NO CODE OR NO DATA

Q.12. FOR WHICH PARTY WOULD YOU VOTE IN CASE OF GENERAL ELECTION TOMORROW*

R. COLS. 21-22.

- 619 01. SOCIALDEMOKRATIET
- 46 02. RADIKALE VENSTRE
- 210 03. KONSERVATIVE
- 220 04. VENSTRE
- 11 05. RETSFORBUNDET
- 21 06. KOMMUNISTER
- 21 07. DE UAFHANGIGE
- 62 08. SOCIALISTISK FOLKEPARTI
- 7 09. SLESVIGSK PARTI

19
20
21
22
23

- 1 10. DANSK SAMLING
- 116 11. DON'T KNOW
- 234 12. NO RIGHT OF VOTING
- 35 13. WOULD NOT VOTE
- 31 14. DON'T KNOW WHETHER WOULD VOTE OR NOT
- 347 15. REFUSE TO ANSWER

Q,13. PAYMENT OF WAGES*

R, COL. 23.

- 533 1. PAID PER HOUR, DAY, WEEK
- 502 2. PAID PER MONTH
- 357 3. OTHER WAY OF PAY
- 587 4. NO INCOME
- 2 0. NO CODE OR NO DATA

Q,14. DO YOU HAVE TELEVISION IN YOUR HOUSEHOLD*

R, COL. 24.

- 1519 1. YES
- 460 2. NO
- 2 0. NO CODE OR NO DATA

Q,15. DID YOU SEE ONE OR MANY OF THE TV'S ELECTION CAMPAIGN BROADCASTS* (IF "YES") DID YOU SEE THEM ALL, MOST OF THEM, SOME OF THEM OR ONLY A FEW*

R, COL. 25.

- 531 1. NO, SAW NONE
- 252 2. YES, SAW THEM ALL
- 512 3. YES, SAW MOST OF THEM
- 439 4. YES, SAW SOME OF THEM
- 247 5. YES, SAW ONLY A FEW OF THEM

F, IF "YES" TO Q,15:

Q,16. DID YOU THINK THAT SOME OF THESE BROADCASTS WERE PARTICULARLY GOOD* (IF "YES") WHICH*

C, COL. 26.

- 795 1. NO
- 1186 2. NOT CHOSEN

C, COL. 27.

- 173 1. SOCIALDEMOKRATER

1808 2. NOT CHOSEN

C, COL, 28.

23 1. RADICAL

1958 2. NOT CHOSEN

C, COL, 29.

100 1. CONSERVATIVE

1881 2. NOT CHOSEN

C, COL, 30.

80 1. VENSTRE

1901 2. NOT CHOSEN

C, COL, 31.

6 1. RETSFORBUNDET

1975 2. NOT CHOSEN

C, COL, 32.

34 1. KOMMUNISTER

1947 2. NOT CHOSEN

C, COL, 33.

47 1. DE UAFHENGIGE

1934 2. NOT CHOSEN

C, COL, 34.

105 1. SOCIALISTISK FOLKEPARTI

1876 2. NOT CHOSEN

C, COL, 35.

4 1. SLESVIGSK PARTI

1977 2. NOT CHOSEN

C, COL, 36.

13 1. DANSK SAMLING

1968 2. NOT CHOSEN

C, COL, 37.

233 1. DON'T KNOW THE PARTY

1748 2. NOT CHOSEN

F, IF "YES" TO Q.15:

Q,17, WERE THERE ANY OF THESE BROADCASTS WHICH YOU THOUGHT

WERE PARTICULARLY POOR* (IF "YES") WHICH*

C. COL. 38.

884 1. NO
1097 2. NOT CHOSEN

C. COL. 39.

31 1. SOCIAL DEMOCRATS
1950 2. NOT CHOSEN

C. COL. 40.

14 1. RADICAL
1967 2. NOT CHOSEN

C. COL. 41.

58 1. CONSERVATIVE
1923 2. NOT CHOSEN

C. COL. 42.

32 1. VENSTRE
1949 2. NOT CHOSEN

C. COL. 43.

23 1. RETSFORBUNDET
1958 2. NOT CHOSEN

C. COL. 44.

65 1. COMMUNISTS
1916 2. NOT CHOSEN

C. COL. 45.

76 1. DE UAFHANGIGE
1905 2. NOT CHOSEN

C. COL. 46.

26 1. SOCIALISTISK FOLKEPARTI
1955 2. NOT CHOSEN

C. COL. 47.

23 1. SLESVIGSK PARTI
1958 2. NOT CHOSEN

C. COL. 48.

29 1. DANSK SAMLING

1952 2. NOT CHOSEN

C, COL. 49.

287 1. DON'T KNOW THE PARTY

1694 2. NOT CHOSEN

F, IF "YES" TO Q,15:

Q,18. THE LAST BROADCAST CONSISTED OF 3 PARTS, 1) PRESENTATION, 2) QUESTION AND ANSWER, 3) CONCLUSION SPEECH OF PROMINENT POLITICIAN. DO YOU THINK THAT THERE IS ANY ROOM FOR CRITICISM FOR THIS TYPE OF BROADCAST* (IF "YES") WHAT*

R, COLS. 50-51.

1009 01. NO
29 02. TOO LITTLE TIME FOR ANSWERING (QUESTIONS & ANSWERS)
6 03. TOO LITTLE TIME FOR CONCLUSIONS
41 04. TOO LITTLE TIME FOR DISCUSSION
8 05. POOR PRESENTATION
11 06. TOO MUCH PROPAGANDA
2 07. NOT EQUAL LENGTH OF SPEAKING TIME
8 08. NO CLEAR LINE
22 09. TOO SLOW AND BORING
6 10. DID NOT SEE THEM
25 11. OTHERS
814 99. INAPPLICABLE

Q,19. DO YOU THINK THAT IT IS A VERY GOOD, GOOD OR A POOR IDEA, IF TV CONTINUED WITH A SERIES OF SIMILAR POLITICAL BROADCASTS AFTER THE ELECTION*

R, COL. 52.

342 1. VERY GOOD IDEA
478 2. GOOD IDEA
509 3. POOR IDEA
645 4. DON'T KNOW
7 0. NO CODE OR NO DATA

Q,20. DO YOU THINK THAT THE PRESENT RULE FOR EXEMPTING PAID INCOME TAX, ON FOLLOWING YEARS TAX FORM SHOULD BE ABOLISHED OR MAINTAINED*

R, COL. 53.

333 1. SHOULD BE ABOLISHED
1028 2. SHOULD BE MAINTAINED
620 3. DON'T KNOW

Q,21. "TAX WITHDRAWN AT THE SOURCE" REFERS TO TAX DRAWN AT THE TIME THE MONEY IS EARNED. WHAT WOULD YOU PREFER, "TAX AT SOURCE" OR THE PRESENT METHOD*

R, COL, 54.

- 1082 1. PREFER "TAX AT SOURCE"
- 518 2. PREFER PRESENT METHOD
- 381 3. DON'T KNOW

F, IF "PREFER TAX AT SOURCE" IN Q,21:

Q,22. IF IT SHOULD BE A CONDITION THAT THE EXEMPTION OF "TAX PAID" SHOULD BE ABOLISHED, IF "TAX AT SOURCE" WAS INTRODUCED, WOULD YOU THEN PREFER THE LATTER TO THE PRESENT METHOD*

R, COL, 55.

- 723 1. TAX AT SOURCE
- 156 2. PRESENT METHOD
- 217 3. DON'T KNOW
- 885 9. INAPPLICABLE

Q,23. IF THE STATE WERE TO ENFORCE NEW TYPES OF TAX, WHAT WOULD YOU PERSONALLY PREFER: THAT THE DIRECT TAX WAS RAISED (I.E., INCOME TAX) OR THAT THE INDIRECT TAX E.G., COMMODITY TAX WAS RAISED*

R, COL, 56.

- 619 1. PREFER DIRECT TAX
- 868 2. PREFER INDIRECT TAX
- 494 3. DON'T KNOW

Q,24. DO YOU THINK THAT THE TAX ADJUSTMENT WHICH IS REGULATED ACCORDING TO THE TAX FORM IS FAIR*

R, COL, 57.

- 571 1. YES
- 692 2. NO
- 718 3. DON'T KNOW

F, IF "NO" TO QUESTION 24:

Q,25. DO YOU THINK THAT IT IS VERY UNFAIR OR SLIGHTLY UNFAIR*

R, COL. 58.

267	1. VERY UNFAIR
310	2. UNFAIR
102	3. SLIGHTLY UNFAIR
47	4. DON'T KNOW
1255	9. INAPPLICABLE

Q.26. WHICH POLITICAL PARTY OR PARTIES DO YOU THINK SHOULD FORM
THE GOVERNMENT AFTER THE GENERAL ELECTION*

C, COL. 59.

959	1. SOCIAL DEMOCRATS
1022	2. NOT CHOSEN

C, COL. 60.

143	1. RADICAL
1838	2. NOT CHOSEN

C, COL. 61.

382	1. CONSERVATIVE
1599	2. NOT CHOSEN

C, COL. 62.

492	1. VENSTRE
1489	2. NOT CHOSEN

C, COL. 63.

72	1. SOCIALISTISK FOLKEPARTI
1909	2. NOT CHOSEN

C, COL. 64.

47	1. DE UAFHAENGIGE
1934	2. NOT CHOSEN

X, COLS. 65-80 NOT USED.

*****END*****